



# Membership Application

Please complete all sections (including reverse side of page) and return to IABC World Headquarters. Retain a photocopy for your records.

## 1. Membership data

\_\_\_\_\_  
 (first) (middle initial) (last)

\_\_\_\_\_  
 (your title)

\_\_\_\_\_  
 (your organization)

\_\_\_\_\_  
 (street address)

\_\_\_\_\_

\_\_\_\_\_  
 (city/state/province) (zip/postal code)

\_\_\_\_\_  
 (country)

\_\_\_\_\_  
 (phone) (fax)

\_\_\_\_\_  
 (e-mail)

## 2. Year began in communication profession \_\_\_\_\_

Local contact information for Chicago (04-180)

**Greg Gordon**  
ggordon@lcwa.com

**Dues to join: US\$314 (This includes \$209 International dues, \$55 Chapter, \$10 district and a \$40 application fee for new and lapsed members. Note the application fee is discounted by US \$20.00 for online enrollment)**  
(Note: According to IABC bylaws, dues are not refundable for any reason once paid.)

Dues paid by  Individual  Employer

### Payment method:

**Check** (enclose check payable to IABC)

Please print your name on the check.

**Credit Card** (payable in US dollars at the prevailing exchange rate)

VISA  Master Card  American Express

Card No. \_\_\_\_\_  
(Exp. Date)

Signature \_\_\_\_\_

IABC rents member roster on a selective basis to qualified users. If you wish to have your name EXCLUDED from these mailings please check here.

I have reviewed and understand the IABC Code of Ethics for Professional Communicators (required).

### Easy ways to join IABC:

#### Phone

+1 (800) 776-4222  
US and Canada  
+1 (415) 544-4700.  
outside US and Canada

#### Fax

+1 (415) 544-4747

#### Mail

IABC Membership  
One Hallidie Plaza,  
Suite 600  
San Francisco, CA  
94102 USA

#### On-line

Join easily on-line at  
<http://www.iabc.com/join>

Full Name: \_\_\_\_\_

**3. Please circle the code of your industry**

Advertising	(1)	Engineering	(11)	Pharmaceutical	(21)
Aerospace	(2)	Entertainment	(35)	Photography	(22)
Agriculture	(3)	Environmental services	(37)	Prof. services (accounting/legal)	(23)
Association	(33)	Finance/Banking	(12)	Public Relations	(24)
Audiovisual	(4)	Foods/Beverage	(13)	Publishing	(25)
Automotive	(5)	Government/Military	(38)	Real Estate	(26)
Chemical	(6)	Graphic Arts/Printing	(14)	Retail Sales	(27)
Computers	(7)	Hotel/Lodging	(15)	Telecommunication	(29)
Construction	(8)	Insurance	(16)	Transportation	(28)
Consulting	(34)	Manufacturing	(17)	Travel/Tourism	(39)
Design	(9)	Medical/Healthcare	(18)	Utility (water/power/gas/energy)	(30)
Education	(10)	Metals/Mining	(19)	Other _____	(31)
Educator	(32)	Petroleum	(20)		

**4. Please circle the code of your type of business/organization**

Association/not-for-profit	(1)	Consulting firm (comm./PR)	(5)	State-owned corporation	(9)
Corporation	(2)	Labor Union	(6)	Writing/editing firm	(10)
Education institution	(3)	Government/military	(7)	Utility	(11)
Consulting firm (mgmt)	(4)	Self-employed, independent	(8)	Other _____	(12)

**5. Please circle the code of your current title**

Account executive	(1)	General manager	(9)	Practice leader	(15)
Consultant	(2)	Graphic artist/designer	(10)	President/exec. dir./CEO (owner)	(16)
Coordinator	(3)	Manager	(11)	President/exec. dir./CEO (non-owner)	(17)
Director	(4)	Asst. manager	(23)	Specialist	(18)
Editor	(5)	Officer	(24)	Supervisor	(19)
Editorial assistant	(6)	Managing director	(12)	Vice president	(20)
Educator/professor	(7)	Partner/principal/associate	(13)	Writer	(21)
Self-employed, indep.	(8)	Photographer	(14)	Other _____	(22)

**6. Please circle the code of your key area of responsibility**

CEO/executive/sr. mgmnt	(1)	Investor relations	(9)	Publication production	(16)
Community relations	(2)	Government relations	(10)	Research	(17)
Corporate communication	(3)	Marketing communication	(11)	Teaching (college or university)	(18)
Electronic communication	(4)	Media relations	(12)	Training	(19)
Employee communication	(5)	Member communication	(13)	Writing	(20)
External communication	(6)	Public relations	(14)	Other _____	(22)
External relations	(7)	Public affairs	(15)		

**7. Please circle the code of the geographical scope of your communication responsibilities**

City or metro area	(1)	Region/portion of nation	(3)	Two or more nations	(5)
State or province	(2)	National	(4)	Worldwide	(6)

**8. Please circle the code of the size of your communication audience**

1 - 1,000 people	(1)	10,001 - 25,000 people	(3)
1,001 - 10,000 people	(2)	More than 25,000 people	(4)

**9. Please list the codes of**

**(a) the areas in which you have three or more years experience:** \_\_\_\_\_

**(b) the areas in which you are interested in learning more about:** \_\_\_\_\_

Benefits communication	(1)	Global communication	(7)	Publications	(13)
Communication planning	(2)	Investor relations	(8)	Quality	(14)
Community relations	(3)	Issues Management	(9)	Strategic Planning	(15)
Crisis communication	(4)	Marketing	(10)	Technology	(16)
Diversity	(5)	Media Relations	(11)	Other	(17)
Employee Communication	(6)	Public Relations	(12)		

**10. How did you hear about IABC?**

Web site	(1)	Publication _____	(3)	Conference/seminar _____	(5)
Member referral	(2)	Mailing _____	(4)	Other _____	(6)