

Save on Membership Dues

Corporate packages have arrived

By Felicia Shiu (Toronto chapter) and Marie Coppola (VP, Membership, IABC HQ)

Interested in saving on membership dues?

Corporate packages may be your ticket. With five or more members paid for by one check or one charge to a credit card, savings begin with a 5% discount on dues, and can move up to 10% with more members.

For current members, the first year's dues will be pro-rated to account for membership months already paid for.

Besides the obvious cost savings to your organization, there is also the convenience of one invoice at one time per year. Furthermore, there are additional discounts on IABC Knowledge Centre resources and all headquarters events, such as the annual International Conference, webinars, teleseminars, and local seminars.

IABC offers several corporate membership options. Three of the options offer discounts based on the number of members sponsored by the company, while the fourth has an added-valued option. You can link to more information by checking out <http://www.iabc.com/members/joining/index.htm>

If your company commits to a two-year or three-year term, there are additional discounts and an added bonus of one additional resource manual free of charge. You can find out more about these resources at <http://www.iabc.com/knowledge/index.htm>. These resources can be integrated as a pdf file on your company intranet site or as a new addition to your company library.

Corporate Package Options

GOLD (31-50 employees)

- 10% discount on membership fees
- 10% discount on (in addition to the already discounted membership price) IABC professional development events (the annual International Conference, seminars, online seminars, teleseminars)
- 10% discount on IABC knowledge resources (such as books, manuals, and research reports).
- One resource manual (PDF or hard copy).

GOLD PLUS (up to 50 employees)

- Flat fee of US\$16,000 per year (includes one-year membership for up to 50 employees)
- 10% discount on (in addition to the already discounted membership price) IABC professional development events (the annual International Conference, seminars, online seminars, teleseminars)
- 10% discount on IABC knowledge resources (such as books, manuals, and research reports)
- One day in-house training seminar.
- Membership of your VP of communications to the exclusive Global VP Communications Round Table Forum
- Three resource manuals (PDF or hard copy)

SILVER (16-30 employees)

- 7.5% discount on membership fees
- 7.5% discount on (in addition to the already discounted membership price) IABC professional development events (the annual International Conference, seminars, online seminars, teleseminars)
- 7.5% discount on IABC knowledge resources (such as books, manuals, and research reports)
- One resource manual (PDF or hard copy)

BRONZE (5-15 employees)

- 5% discount on membership fees
- 5% discount on (in addition to the already discounted membership price) IABC professional development events (the annual International Conference, seminars, online seminars, teleseminars)
- 5% discount on IABC knowledge resources (such as books, manuals, and research reports)

Conditions for corporate membership are: (1) all employees' memberships are paid with one company cheque or one charge on a credit card (current members will have their first year pro-rated to reflect membership months already paid for) (2) identification of one key contact from the company to function as the IABC liaison (3) single co-ordinated registration for any international events (4) annual renewal.

Interested in signing up for corporate membership? Identify a key company contact to send an e-mail to Marie Coppola at IABC World Headquarters (mcoppola@iabc.com) with a list of your existing members, their membership numbers and expiry dates (if known), and, if applicable, the names and location of new members.

A complete brochure is on-line at

http://www.iabc.com/members/joining/CORPORATE_MEMBERSHIP.pdf

It is important to remember that in accordance with IABC by-laws, membership remains the property of the individual. Should the employee leave your company, he/she has the right to renew the membership at a later date. In the meantime, your company may substitute another employee to benefit from the partnership until the renewal date.